1. A method comprising:

wirelessly linking a plurality of customers within a retail facility through a local area network based in the retail facility; and

enabling customers to exchange information through said network.

2. The method of claim 1 wherein wirelessly linking includes providing wireless access to a server by a plurality of customers within a retail facility.

3. The method of claim 1 including providing a processor-based device to retail customers that wirelessly communicates with said server.

4. The method of claim 3 including enabling users to activate said device by swiping a credit card through a slot in said device.

5. The method of claim 1 including receiving audible communications from said customers.

6. The method of claim 1 including enabling customers to communicate via text messages with one another over said network.

7. The method of claim 1 including pushing electronic files to customers.

8. The method of claim 1 including providing information about the current location of a processor-based device associated with a customer.

9. The method of claim 8 including providing information about the customer's location to the server.

10. The method of claim 9 including pushing information to the customer depending on the customer's current location.

11. An article comprising a medium storing instructions that enable a processor-based system to:

wirelessly link a plurality of customers within a retail facility through a local area network based in the retail facility; and

enable customers to exchange information through said network.

12. An article of claim 11 further storing instructions that enable the processor-based system to be accessed wirelessly by a plurality of customers within a retail facility.

13. The article of claim 11 further storing instructions that enable the processor-based system to recognize a processor-based device used by a customer in response to a credit card swipe through a slot in said device.

14. The article of claim 11 further storing instructions that enable the processor-based system to receive audible communications from said customers.

15. The article of claim 14 further storing instructions that enable the processor-based system to broadcast audio files to said customers.

16. The article of claim 11 further storing instructions that enable the processor-based system to enable customers to communicate via text messages with one another over said network.

17. The article of claim 11 further storing instructions that enable the processor-based system to push electronic files to customers.

18. The article of claim 11 further storing instructions that enable the processor-based system to

provide information about the current location of a processor-based device associated with a customer.

19. The article of 18 further storing instructions that enable the processor-based system to determine the customer's location.

20. The article of claim 19 further storing instructions that enable the processor-based system to push information to a customer depending on the customer's current location.

21. A system comprising:

a processor; and

a storage coupled to said processor to wirelessly link a plurality of customers within a retail facility through a local area network based in the retail facility and enable customers to exchange information through said network.

22. The system of claim 21 wherein said system is a server.

23. The system of claim 22 wherein said server is coupled to a wireless interface.

24. The system of claim 21 wherein said system maintains a network of wireless, processor-based devices used by customers.

25. The system of claim 24 wherein said system recognizes said processor-based device in response to the detection of a credit card swipe through a slot in one of said devices.